

**STYLEM**

**2023**  
**CORPORATE**  
**PROFILE**

## Top Message



**We have been in business for more than 150 years, we have taken on various challenges during important times throughout our history while staying true to the essence of matter in everything we face. We will never hesitate to take on challenges.**

Global society is currently at a major turning point. People were becoming aware of the limits of excessive capitalism, and the idea of “sustainable society” has been gaining in importance. The social and economic impacts of the Covid-19 have accelerated such change of people’s consciousness. There was a time when the pursuit of economic value was considered a right. Now, there is a groundswell of another way of thinking that aims to allow for the pursuit of wealth while simultaneously respecting the social rights of all.

This is true in industries with which we are involved, such as fashion apparel. People are becoming aware of issues such as oversupply and environmental impact and it is becoming apparent that these issues must be addressed.

A business can only continuously develop if it is considerate and provides benefit to its three main stakeholders. Beneficial to sellers, buyers and society as a whole. However, economic activity has both positive and negative aspects, and there is no such thing as “the only correct answer,” but what is important here is endless effort to integrate various contradictory aspects at high levels. Aiming to create social value is merely a continuation of that effort.

Though the above idea is a matter of course, it was left overlooked and unchallenged. Now we want to be a company that takes on the challenge

of creating a “true normalcy” by discarding the old “normalcy”. Our slogan, “Shed the status quo, and don the challenge,” is rooted in this thinking.

Digging deeper and seeing through to the essence without being bound by superficial events, and being as faithful as possible to the essence while at the same time having the flexibility to deal with complex problems...We believe that this idea will lead us to achieving a sustainable society.

What is happiness? What is wealth? As technology has developed, we feel that these fundamental questions are being reexamined.

“Creating tomorrow’s style with an unwavering dedication to innovation.”

“Coloring the world with the individuality of people.”

What’s important for us is to respect the dignity of all people and to value the preciousness of creating and producing for them. We have been in business for more than 150 years, we have taken on various challenges during important times throughout our history while staying true to the essence of matter in everything we face. We will never hesitate to take on challenges.

STYLEM TAKISADA-OSAKA CO., LTD.  
President, CEO **Ryuta Taki**

# Our History

We have inherited a work philosophy from generation to generation for more than 150 years since our establishment, as well as unique strengths and know-how in planning, development, procurement, and sales. We wish to be a company that plans, develops, and provides valuable products so that people around the world can enjoy fashion and high level of contentment in their lives.

## The Beginning of Takisada

Sadasuke Taki, the founder, inherited the goodwill of the "Kinuya Sadasuke" run by his grandfather, Hyoemon Taki (Ryoi), and established a kimono wholesaler in Higashiman-cho, Nagoya. In addition to laying the foundation of the company, he also solidified his position in Nagoya business circles, becoming the founder of the Bank of Nagoya (now MUFG Bank) and Owari Spinning Mill (the predecessor of the current Toyobo Co., Ltd.).



Founder Sadasuke Taki

## STYLEM

Corporate brand "STYLEM" launched  
Moved head office to current address



## Founded

1864



Takisada GMK and its Osaka Branch established

1906

Osaka Branch Export Division established

1908



Takisada Shoten Co., Ltd. established

1940

Company name changed to Takisada Co., Ltd.

1943



Takisada CO., LTD. split, Takisada-Osaka CO., LTD. established

2001

2013

2021

Company name changed to **STYLEM TAKISADA-OSAKA CO., LTD.**

We reexamined our identity and redefined how we express our corporate philosophy. In order to realize the Vision set forth in corporate philosophy, we have also established a policy for sustainability and five priority issues.

# Philosophy

Our company philosophy is a verbal expression of all the things we want to pass on the future. It is based on a review of our company history since its founding and a determination of what we have always valued. It includes words from our predecessors and the ideas passed down within our company through many generations.

## Corporate Slogan

**SHED THE STATUS QUO,  
AND DON THE CHALLENGE.**

## Vision / The future we want to create

**Coloring the world  
with the individuality of people.**

We aim to create a world where we ourselves, our partners, and everyone who we are related to through our products and services values their own individuality and can live with their own style.

## Mission / What we strive to achieve everyday

**Creating tomorrow's style with an  
unwavering dedication to innovation.**

STYLEM has always created innovative business models throughout the ages. With our foresight of the future and our finely-tuned sensibility, we will continue creating styles that are one step ahead of the times.

## Value / The strengths we promise to all stakeholders

**Creative partners  
who always persevere**

- Inventiveness that creates the future
- Creativity with an understanding of reality
- Implementation of the desires of our customers
- Supply capability with a broad network
- Flexibility and speed on the ground
- Humanity with dedication and empathy

We make bold proposals by combining real information and creativity, and fulfill our customers' desires with the human resources and experience that we have built up over 150 years.

# Sustainability Policy and 5 Priority Issues

**SUSTAINABLE  
DEVELOPMENT GOALS**

**Working to create social benefit  
and economic value that advances the SDGs**

"Creating tomorrow's style with an unwavering dedication to innovation."

STYLEM has always created innovative business models. We hope to create an innovative new style for sustainability efforts as well.

- | Nurture personnel who will create the future
- | Create a sustainable supply chain
- | Create products friendly to the environment and society
- | Create new businesses and services
- | Create sustainability efforts with local communities



[ Sustainability ]  
<https://en.stylem.co.jp/sustainability/>





# Sustainability Initiatives

We want to make a world where all the people we interact through our products and services can value their own individuality and express their own style. With such vision in mind, we conduct our business activities in adherence to our sustainability policy and five priority issues.



## Environmentally and socially friendly products as a bridge to the better future

STYLEM collectively refers to its textiles and materials that are friendly to the environment and society as ECOARCH®. ECOARCH® is an initiative aimed at achieving a sustainable supply chain and leading to a better society. ECOARCH® classified into five categories: eco-friendly, organic, forest conservation, recycle, and animal welfare, while it also ensures traceability of products.



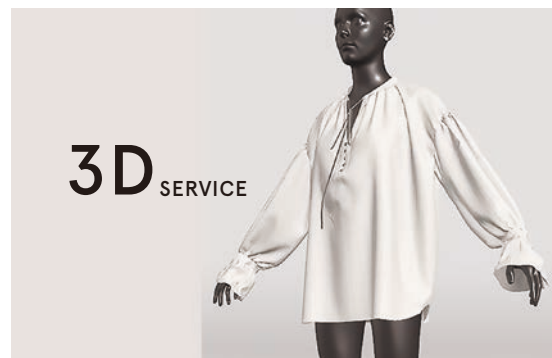
## Increasing greenery and connecting to the future

The PLUS∞GREEN PROJECT aims to realize a lifestyle in which people feel familiar with sustainability by recycling polyester fibers including clothing that would otherwise be discarded as growing medium. We hope the project will inspire more people to get involved in activities that are good for the environment by encouraging them to abandon the notion of disposing of items such as their everyday clothing, and to recycle them to increase greenery.



## Collaborating with cotton growers, our commitment to organic conversion begins with seed selection.

Every process involved in producing ORGANIC FIELD cotton is controlled by STYLEM, from seed selection through to cotton cultivation and yarn production, to ensure its traceability. Converting farms to organic production takes time and effort, and it also imposes a burden on farmers because yields are likely to fall in the short term. With this in mind, STYLEM provides support by working together with farmers from the first in-conversion year (IC1) onwards. We are also working to improve the working environment and the natural environment by safeguarding workers' health and protecting the soil from harmful chemical substances.



## Sustainable manufacturing with digital technologies

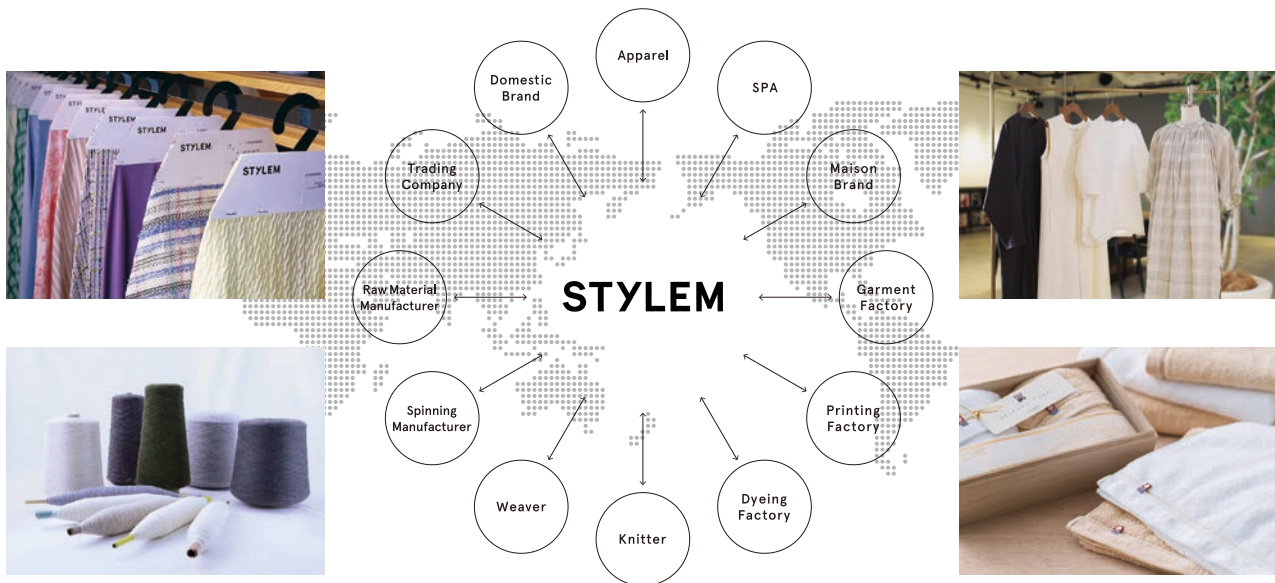
We are developing a variety of 3D services based on DIGITAL FABRIC®, which is a data-based fabric textures and physical properties. The use of DIGITAL FABRIC for digital samples contributes to reducing environmental impact by reducing energy consumption and curbing waste through production of appropriate quantities. By utilizing our fabric stock of over 5,000 product numbers and 100,000 SKUs, we will co-create future-oriented initiatives with our customers and people from wide range of industries.

[ Sustainability ECOARCH® ]

<https://en.stylem.co.jp/sustainability/ecoarch/>



# OUR BUSINESS



## Textiles Business

The Textiles Business engages in the planning, development, production, and sale of textiles.

Our strengths in predicting fashion trends, planning and proposing products with originality coupled with a system that can deliver a wide variety of products on time have enabled us to establish the top share of the Japanese market. In recent years, we have been working with our overseas bases in more than 10 locations to conduct business with customers around the world in addition to Japan. We also hope to contribute to making the fashion industry more sustainable by concentrating efforts on developing products with consideration for the environment and society.

## Raw Materials Business

The Raw Materials Business engages in the planning, development, procurement, and sale of textile raw materials. Like the Textiles Business, this business has a long history and handles the sourcing and procurement of a variety of raw materials and threads, including wool and cotton from all over the world. In recent years, we have been focusing on developing and procuring environmentally and socially friendly raw materials. We have also promoted our ORGANIC FIELD®, which is working to convert fields in India to organic cotton production from the ground up.

## Apparel Garment Business

The Apparel Garments Business engages in the planning, development, production, and sale of apparel products.

We supply high value-added apparel products by combining our strength in materials cultivated over many years in the textile and material businesses with our various capabilities. Our capabilities include proposal of design and color, quality control functions, and also logistics.

We have developed a system that enables global production in cooperation with bases in China and ASEAN countries. We also hope to contribute to making the fashion industry more sustainable through the reduction of various forms of waste, especially in sample preparation, by utilizing 3D modeling.

## Lifestyle Business

The Lifestyle Business engages in the planning, development, production, and sale of a wide range of lifestyle-related products.

We plan and provide a variety of products that add color to people's lives from towels and loungewear to sundries such as bags and accessories. One example of our lifestyle business' products is those of our original brand "IMABARI KINSEI". The line of premium luxury towels has created new gift-giving opportunities in the gift market.

# GLOBAL NETWORKS



## ARCHIVE & GALLERY

We display valuable archive consisting of several collections including textiles from all over the world gathered over many years, a collection of about 30,000 print designs, and fashion-related books and magazines. We aim to provide a space that leads to even better "monozukuri" craftsmanship.



## SWATCH GALLERY

We display approximately 2,000 kinds of the latest textile samples in order to offer more timely products. In addition to Swatch Gallery in Tokyo, we also have showrooms in Shanghai, Shenzhen, and Hong Kong.

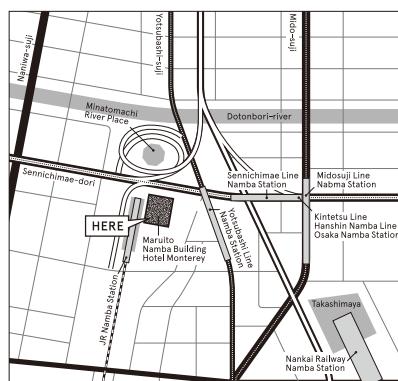


# CORPORATE PROFILE

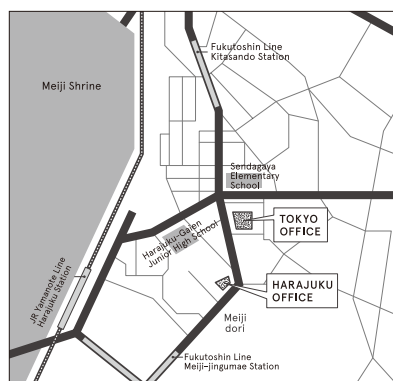
<b>Company Name</b>	STYLEM TAKISADA-OSAKA CO., LTD.	<b>Affiliated Companies Japan</b>	LION HEART CO., LTD. TAKISADA KANSAI WAREHOUSE CO., LTD. REVIVE CO., LTD. ATTIVO CO., LTD. SANRITSU CO., LTD. HOKKOH CO., LTD. SUGIMURA CO., LTD. WATANABEYA CO., LTD. HOEI SHOKAI CO., LTD.
<b>Corporate Brand</b>	STYLEM		
<b>Main Business Activities</b>	Wholesaler and trader of garments and textiles for clothes		
<b>Founded</b>	1864		
<b>Incorporated</b>	December 1940 : TAKISADA CO., LTD. August 1, 2001 : TAKISADA CO., LTD. was split to form TAKISADA-OSAKA CO., LTD.	<b>Affiliated Companies Overseas</b>	TAKISADA-OSAKA TRADING (SHANGHAI) CO., LTD. - BEIJING BRANCH - XIAMEN BRANCH STYLEM TRADING (SHENZHEN) LTD. - CHENGDO BRANCH STYLEM INTERNATIONAL (H.K.) LTD. iPalette (HK) Limited STYLEM INTERNATIONAL (INDIA) PVT. LTD. STYLEM ITALIA S.R.L. - PARIS BRANCH STYLEM KOREA CO., LTD. STYLEM USA INC. PT STYLEM INTERNATIONAL INDONESIA Giolica s.r.l.
<b>Capital</b>	1.5 billion yen		
<b>Representative</b>	President, CEO Ryuta Taki		
<b>Number of Employees</b>	512 (as of February 2023)		
<b>Head Office</b>	Maruito Namba Building 11F, 2-3, Minatomachi 1-chome, Naniwa-ku, Osaka, Japan	<b>Other Locations</b>	BANGKOK REPRESENTATIVE OFFICE HO CHI MINH REPRESENTATIVE OFFICE JAKARTA SHOWROOM
<b>Annual Group Sales</b>	76.9 billion yen (FY2022)		
<b>Products</b>	Women's and Men's textiles, Women's and Men's garments, Fashion goods, Nightwear and Bedding, Gift products, Lifestyle goods, Raw materials and Raw threads		
<b>Primary Banks</b>	MUFG Bank, Sumitomo Mitsui Banking Corporation, Mizuho Bank, etc		

(as of June 2023)

## OSAKA



## TOKYO



### HEAD OFFICE

Maruito Namba Building 11F, 2-3,  
Minatomachi 1-chome, Naniwa-ku,  
Osaka, Japan  
T +81 6 4396 6500

### TOKYO OFFICE

Sumitomo Fudosan Harajuku Building 1F,  
34-17 Jingumae 2-chome, Shibuya-ku,  
Tokyo 1500001, Japan  
T +81 3 5770 5250

### HARAJUKU OFFICE

Jingumae M-SQUARE 3F,  
4-16 Jingumae 1-chome, Shibuya-ku,  
Tokyo 1500001, Japan  
T +81 3 5786 1095

[ Location ]

<https://en.stylem.co.jp/company/access/>



# STYLEM



## STYLEM's PURPOSE

Excitement  
for people

Solutions  
for the fashion industry

Sustainability  
for the environment and society

"Coloring the world with the individuality of people"

What kind of world is the STYLEM vision for a "world colored with individuality"?

For the consumers beyond our customers, a world where people all over the world will enjoy fashions and lifestyles that match their individual taste, sensitivity, and thinking.

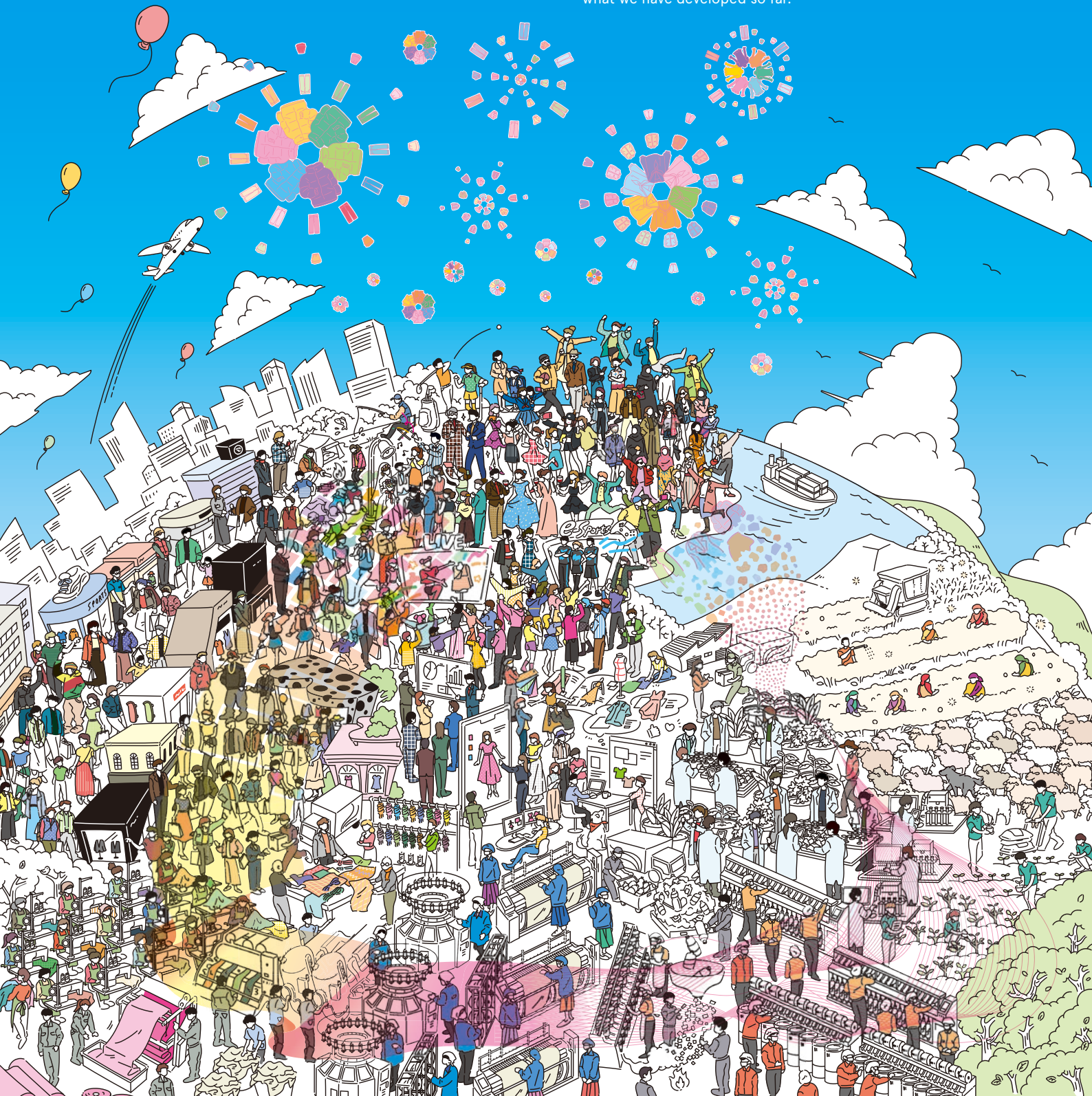
For our customers, a world where brands of all sizes actively express their aspirations and worldview.

A world where the people involved in creating our products are proud of their work.

A world where the people working on the farms and ranches that produce raw materials for our products live happy and healthy lives.

Our mission is "Creating tomorrow's style with an unwavering dedication to innovation."

We will create new value by combining innovative ideas with what we have developed so far.



## **STYLEM TAKISADA-OSAKA CO.,LTD.**

Maruito Namba Building 11F,  
1-2-3 Minatomachi Naniwa-ku,  
Osaka 5560017, Japan

<https://en.stylem.co.jp>

